



80% of data has a location element. Make your data generate profit.

We can add coordinates to your data so that you -

Know where you are

Location is critical in your decision making when they are seen in relation to others: your customers, a competitor, an agency, a POS. .

Save yourself time and money

A map says more than one thousand words about your business and helps you see the forest from the trees. **It contributes to a single customer** view, business efficiency, and ROI.

Keep your customers close

What is the cost of opening a new store in the wrong location? When overlaying your locations with other data, you will visualise with confidence.

Support your growth with accuracy

Big or small databases, when put on the map, can project your business's future better. We report the accuracy for every record and improve continuously; since 1993 in Romania!

SMART address

One in every three pieces of Direct Mail is wasted because of messy, incomplete or ambiguous information

Contact us for a geocoding test of records from your address database.

No set-up, no software licence, efficient delivery of results.

Geo-marketing Segmentation Data enrichment Data Quality Management

If your business wishes to maximise the value of your customers, and to find others like them in Romania, please contact us.

Quote 1206 to qualify for your Limited Time 10% Savings Certificate.